



The Westin hosts the most successful wedding fair ever

The Bridal and Social Events Show at the Westin is eagerly anticipated every year, for as Karina Daryanani of Palais Hindu explains, “Weddings in Aruba are a family affair, Aunt So-and-so bakes the cakes, everyone makes the beautifully wrapped mementos, and from Grandma to the youngest children they all get involved.”

This year’s event, conducted on Sunday, April 22 in the Palm Beach Ballroom of the Westin Aruba Resort was no exception. Brides and their mothers, often, but not always with the groom in tow, came to examine the many items and services that are part of planning a wedding or other landmark events, such as Holy Communion. Roosje Jacobs of the Westin Social Events staff reports it the most successful fair they have conducted, with a record twenty-three vendors.

After being greeted at the door with champagne, couples were able to pick out their rings, arrange photographers, flowers and bouquets, sweets treats and wedding cakes and observe the latest fashions from Heidi’s Aimee Fashions, with a perfectly perfect matching bag from Extravaganza. Men’s fashions were not ignored either, and Manish Mirchandani was ready to show the male visitors to the fair how they could look as stylish and dapper as him. Intermezzo Spa and others demonstrated hair and make-up styles. Fatum Insurance provided information on various packages that would interest newlyweds, aside from banks giving advice on how to finance the affair, or the honeymoon arranged through Discover Travel. There was not a single aspect of planning a wedding, and the future together that was ignored. Representatives of Maggy’s make-up and perfume emporium offered an innovation, the possibility of renting either the entire store or a section for a day of pampering for the bride and her attendants with spa treatments and makeovers.

Karina, who could be dubbed a “decoration diva,” took great pleasure in relating how wedding colors and styles reflect current fashion, changing from year to year. “This year motifs are very big,” she enthusiastically explained, “roses in every color, daisies, and butterflies will be seen. There are still some styles with the hot, bright colors from last year, but pastels are making a comeback, and earth tones. Various shades of brown combined with other colors are very popular this year.” The wedding planners of the Westin concur, and their sample setups featured brown and green, favored colors with the resort that reflect their philosophy of being natural. Their staff was on hand ready to arrange the perfect affair, “Whatever the customer wants, we will make it happen,” explained Roosje.

To judge by this year’s event, the marriage business in Aruba is booming, and whatever is need to make the event a success was found at the annual Westin wedding fair!